Headline	Trees to green		
MediaTitle	The Sun		
Date	14 May 2012	Color	Full Color
Section	Business Feature	Circulation	270,506
Page No	L-17	Readership	171,000
Language	English	ArticleSize	141 cm ²
Journalist	N/A	AdValue	RM 2,508
Frequency	Daily	PR Value	RM 7,523



Trees to green

1&P group Sdn Bhd recently launched its 'Trees to Green' project at its Alam Impian, Shah Alam township. The event was graced by the Sultan of Selangor, Sultan Sharafuddin Idris Shah AlHaj.

"Trees to Green' is I&P group's community initiative towards upgrading and enhancing the landscape of the 31-acre public park in Alam Impian into a mini forest park. This follows the group's CSR earlier project implemented at Bandar Kinrara in 2010.

The group's collaboration with the Forest Research Institute of Malaysia (FRIM) on the 'Trees to Green' project will see an increase in the density of trees, planting of water edge plants, suitable aquatic plants at the lake area and the inclusion of pocket forests at strategic locations within the targeted public park. These appealing new additions are aimed to provide the public a more pleasant ambience for recreational activities.

Upon full completion of the project, approximately 1,500 trees of 50 assorted species will be planted to grow to full maturity, effectively creating mini forests.

Work on-site will commence soon after the launch and is expected to achieve completion by September, 2012.



Sultan Sharafuddin planting the 'Tualang' tree to officiate the launch of the project flanked by (left) I&P Group chairmanTun Ahmad Sarji Abdul Hamid and group managing director Datuk Jamaludin Osman.